

Company Background



Julie Davis Farrow established Plantscapers, Inc., in 1981. At the time, she was just a young girl with big dreams and college on the horizon. As a young entrepreneur, Julie managed to develop a growing business while continuing her college education. Her studies included interior design, horticulture and general business practices.

The success of Plantscapers is attributed to the strong partnership Julie shares with her husband Mark, who manages the installation and maintenance part of the business. Together they have grown the business from one employee, working out of a small garage, to 20 employees and a 6,800 square foot facility with offices, warehouse and showroom.

Plantscapers takes great pride in the personal service and attention they offer their diverse clientele. The company's design consultants work directly with designers, architects, homeowners and office personnel to transform their interiors into an enriched and inspiring environment.

The goal of Plantscapers is to exceed the client's expectations by creating a unique and harmonizing interior landscape design. To ensure the quality of our accounts, we provide exceptional weekly plant maintenance service. We take pride in our professional full-time staff of dynamic, knowledgeable and experienced employees.



Achievements

Mission Statement: The ability to create and maintain aesthetically soothing environments with the use of plants, which in turn benefits people, is at the heart of this company.

ACHIEVEMENTS

Plantscapers is known amongst the design and architectural community as one of the top interior landscaping companies in Southern California.

CIPA (California Interior Plantscape Association) has awarded Plantscapers for “Best Design” on a project numerous times.

The recipient of the IIDA (International Interior Design Association) “Calibre Award”.

Company profiled in the Orange County Register “Home and Garden” section.

Keynote speaker for PAW (Plants at Work) campaign.

New showroom displaying product line in Irvine, California.

2005 Sunset Magazine “Idea House” Interiorscaper.

MEMBERSHIPS AND AFFILIATIONS

The company’s principals are active members of:

International Facility Managers Association (IFMA)

International Interior Designers Association (IIDA)

Irvine Chamber of Commerce

Networking Executive Women of Hospitality (NEWH)


Plants at Work (PAW) * Organization dedicated to promoting the health and benefits of interior plants.

Plantscape Industry Alliance (PIA)

Professional Landcare Network (PLANET)



Services



Plantscapers, Inc., is nationally recognized for its distinctive attention to design and maintenance services in the interior landscaping industry. The company's superior service and attention to detail has enabled them to maintain a steady growth rate through the company's history.

CONSULTATION

One of Plantscapers talented design consultants will meet with you to analyze light levels, floor plans, colors and the overall design scheme for your facility or home. Together you will choose the type of plants and pottery to meet the needs of your space and budget. Designing in the early stages of a project can ensure proper interior landscaping.

PRESENTATION

Plantscapers will present you with a computer image of your space with our proposed interior landscaping plan inset and let you see first hand how your space will look after completion.

SELECTION


Plantscapers is capable of guaranteeing a broad range of fresh quality plants at an affordable price, as we buy directly from the top growers across the country, giving us an edge on the competition. To showcase your plants and accent your space, Plantscapers has hundreds of containers in many styles, finishes and materials from which to choose. This also gives Plantscapers the design freedom to create the most unique plantscaping environment possible. Replica plants are also available for those low-light areas, they can be custom made to meet your specifications.

INSTALLATION

Plantscapers team of professional installers will handle all aspects of your installation. They hand select your plant material, load, deliver and set-up with "no hassle" to you. Your space is completely transformed into a beautiful, professionally decorated environment in a short period of time.

MAINTENANCE

With our maintenance service, your investment is guaranteed. Our highly trained and uniformed horticulture technicians will visit your establishment weekly to maintain and care for your plants. Plantscapers ensures excellent quality and communication by providing weekly sign-out sheets and periodic quality control visits. Quality and professional maintenance is imperative to preserve the longevity of your interior landscaping.



Client Testimonial

"It's been a pleasure working with Plantscapers, Inc. for the past five years. We have also enjoyed the partnership in enhancing our employees atmosphere. Our staff in the open-plan environment particularly enjoys the "topside" that liven up the workstations and break up the monotony from the structural layout."

Elise Luckham, Vice President, Corporate Services
New Century



"As the first showroom in our company's six-year history, it was critical that the look of the facility communicate the appropriate message, making visitors feel warm and welcome, while keeping the clean and contemporary design of the showroom. Plantscapers was right on the money with their selections! Most importantly, the installation was completed on time for our December showroom opening, as promised."

Charlene Gutierrez, Marketing Manager
Sit On It Seating

"The addition of interior plants to our Customer Service office has made a significant difference, both aesthetically, as well as having an impact on our employees' attitudes. Having living, breathing plants throughout our office has pulled everything together and has given us a finished look to our interior design."

Julie Warren, Administrative Assistant
ATL/Quantum



"Plantscapers worked directly with our architectural and design firm to coordinate the interior landscaping design for our newly decorated office. The plants & pottery were delivered the day prior to our opening. The plants were a perfect complement to the overall color and feel of the office. What a nice treat and I didn't have to do anything but approve the job. Plantscapers did it all, and the outcome was more than I could have ever expected. The results were phenomenal!"

Carol Augustinus, Administrator
Coors Brewing Company

"We were relocating to a much nicer office and the current condition of the plants we owned were terrible. Being that we are a brand sensitive company we wanted to develop our corporate image throughout the office. Plantscapers was able to install custom containers and exotic plants within our short lead-time. They immediately took charge of the challenge with passion."

Shawna M. Bajorek, Office Manager
JZMK Partners



"Initially, I was apprehensive to change vendors, but the professionals at Plantscapers made the transition painless, while dramatically improving the quality, health and appearance of our interior plants. Not only have we benefited from Plantscapers attentiveness to detail through their service and maintenance, we have also benefited from their creative designs which have enriched our property."

John Gates, Assistant General Manager
Surf & Sand Hotel

Did You Know?

Not only are interior plants capable of making an interior environment beautiful they can also make it physically and psychologically beneficial.

Why Plants?

Plants lower stress as well as enhance productivity by 12%.

Plants attract and retain select employees.

Plants absorb sound and create a soothing environment.

Plants can boost comfort levels and reduce operations & maintenance costs.

Plants improve your corporate image.

Plant filled rooms contain 50% - 60% fewer airborne molds & bacteria.

Plants remove indoor pollution naturally.

Plants reduce humidity by 30-60%.

Plants can lower heating and cooling costs by as much as 20%.

Humans are proven to be the most valuable and expensive asset of any business. In terms of cost per square foot, the human asset is 100 times the building operating cost and nearly 100 times the energy cost. When a business takes steps to keep its human asset happy, **the business wins.**

The work of NASA scientist Dr. B.C. Wolverton and others clearly indicates that interior plants can **reduce** the airborne molds responsible for **sick-building illnesses** in sealed office environments by as much as 50%.

The majority of **Fortune 500** companies have landscaped their office interiors professionally... boosting morale, building employee contentment and promoting productivity. The benefits of plants in the workplace far outweigh the costs associated with maintaining them. No longer are plants just a "pretty face". Plants are now hard at work in offices throughout America!

GREEN = PRODUCTIVITY!

In a study conducted by Dr. Virginia Lohr of Washington State University, Pullman, WA., "subjects reaction times to a computer program were 12% faster when plants were present. Blood pressure readings taken during the same study showed that visual exposure to plant settings could produce significant recovery from stress within five minutes."

Findings indicate that an adequate installation of interior plants in a modern sealed office structure could **save U.S. companies \$258 billion** via contributions to improved indoor air quality alone.

Plants add value to businesses AND they improve the workplace both visually and environmentally.

Plants can **improve tenant occupancy and retention by 17%**, based on various case studies, including a scientific case study on the Opryland Hotel performed by Associate Professor Michael Evans. For more information please see www.plantsatwork.org

"Your Building Isn't Complete Until The Plants Arrive"